Carrier Services

Technology advances are accelerating the integration of the communications and IT worlds into a cohesive, inseparable business catalyst. With so many options, the method by which busy executives strategize, source, implement, and maintain their carrier services is more important than ever before.

The telecommunications landscape can be confusing, time consuming and unnecessarily expensive for IT managers who don't speak the language or fully understand the landscape. Connectivity, compliance, security, uptimes and service levels are just a few variables to manage, and each metric varies from carrier to carrier and from company to company. Through our strategic relationships with 70+ carriers and suppliers, **Sendero Cloud** is your strategic partner that will help your IT department navigate through the noise, ensuring that your carrier services integrate powerfully with your IT infrastructure and business vision. And we'll be your single point of contact for all carrier service related issues for your business for the lifetime of your contract.

WAN – Wide Area Network

Organizations operating in multiple geographic locations require employees, clients, and vendors to function efficiently in a single reliable network. Wide area networks (WANs) empower remote stakeholders to communicate and collaborate securely under one network, as if located within the same four walls.

The introduction of cheap bandwidth has significantly changed WAN technology. MPLS, VPLS, Broadband, FTTC, xDSL, fiber, copper EFM, 3G or 4G, and point-to-point: All serve a specific purpose for organizations today, and each has strengths and weaknesses based upon an organization's geographic and IT infrastructure.

SIP Trunking

Some organizations have already made huge investments in legacy PBX phone systems. But they still want the benefits that come through converging all local and long distance phones systems and broadband Internet services onto one line. SIP Trunking allows businesses to reap VoIP-like benefits with legacy systems, without investing in new infrastructure. Using SIP, you can consolidate all your communication systems, including data and voice into one bill and a single point of contact.

Broadband

Broadband today is about more than just high speed Internet connections in the office. In today's business environment, it's about having a connection wherever your employees need it. Whether DSL or Cable high speed Internet, Wi-Fi connectivity, or Mobile Broadband, all broadband networks are not

created equal. Each carrier displays unique strengths and weaknesses depending on the region of the country you're located, your business structure, and your vertical.

Ethernet

As companies become more digital, more global, and more virtual, high-performing and reliable Ethernet services become a strategic advantage for organizations. Utilizing the right carrier with the right cost effective solution allows organizations to deliver data, information, and applications securely over both Local Area and Wide Area Networks reliably and securely. We'll help you determine the best Ethernet solution for your business, vet the best providers in your area, see the implementation through to the end, and will be your single-point-of-contact for all your Ethernet service needs.

MPLS

If your business wants more from its current network, Multiprotocol Label Switching (MPLS) is a highly scalable packet-switched network solution that increases traffic performance in high usage networks. MPLS assigns data packets with specific labels, thus routing data through virtual paths between nodes rather than endpoints. The results? Enhanced bandwidth use, reduced network congestion and an overall better user experience. MPLS supports DSL, TI/E1, Frame Relay and ATM.

VPN

Virtual Private Networks (VPN) use encryption and tunneling to extend your company's private network across a public network, like the Internet. By utilizing the right VPN solution, your business can operate between regional offices and remote/roaming users as if directly connected to your private network. VPNs scale easily from 64k to 100G and can combine with your voice network to reduce costs and reduce the number of circuits you need to manage. VPN solutions are often cheaper than MPLS and are an excellent choice for data recovery because they can quickly reroute traffic to a secure data recovery sites during emergencies.

Why Work with Sendero Cloud for Your Carrier Services:

Sendero Cloud has created strategic partnerships with 70+ carriers and suppliers that operate in your area. By working with **Sendero Cloud**, instead of directly with the carrier, you'll get a neutral, highly invested partner who will:

- Learn your business structure and goals up front
- Understand your IT infrastructure and how it integrates with your carrier service needs
- Determine the optimal solution for your business
- Do the research to source the optimal solution & negotiate contracts
- Implement and support the selected solution
- Stay on with your team to handle all customer service and escalations
- Become an integrated part of your organization's ecosystem

Customized Carrier Services Review

Which carrier service solutions are right for your business? Which carriers are best for your location, your business structure, and your IT infrastructure? To help you find out, we offer a complimentary Carrier Services Review to baseline your current voice and data costs, and to design and provide an overview of the cost savings or the efficiency gains available to your company.

Let's have a discussion. Call us at **210.503.0203**, or email us at **info@senderocloud.com** to learn how we can help your organization with your telecom and data needs.